**VIDEO CONTENT STARTER IDEAS**

Ideally you would create at least one video per topic. Using the following starter openings, what do you think would make a good video that would help your clients and/or connect with your target audience? These would be ideal to upload to YouTube and other social media, then embed onto a website (along with the text), and then send links to your email lists for clients and prospects, and finally, to put into the monthly newsletters.   
  
I'm thinking that both sales video topics and actual tutorial topics would hit home with everyone. If you have a topic to finish the following starters, what would they be? These would also make great topics for written blog posts and articles.   
  
I think once a lot of these topics are filled in, you could use them as content idea starters most anything you create content about.  
  
Example, for "how to find" - a sales topic could be "How to Find the Best IT Support Company for Your Business Needs", and the tutorial topic could be "How to Find Your Computer Specs in Windows x"  
  
10 tips for  
5 tips for  
20 tips for  
best tips for  
cheats for  
tips for getting  
tips for keeping  
tips for buying  
tips for saving  
tips for making  
tips for using  
tips for improving  
tips for your  
tips for a  
how to accept  
how to establish  
how to improve  
how to pay  
how to expand  
how to act  
how to activate  
how to explain  
how to add  
how to remove  
how to prepare  
how to find  
how to quit  
how to ask  
how to reactivate  
how to read  
how to be less  
how to be more  
how to reduce  
how to beat  
how to relieve  
how to fix  
how to break  
how to repair  
how to get  
how to replace  
how to research  
how to catch  
how to change  
how to save  
how to check  
how to stop  
how to clean  
how to get out of  
how to get rid of  
how to tell if  
how to go from  
how to go into  
how to tell if  
how to treat  
how to help a  
how to control  
how to tune up a  
how to uncover  
how to copy  
how to create  
how to increase  
how to unlock  
how to cut   
how to upgrade  
how to join  
how to learn  
how to discover  
how to design  
how to leave  
how to locate  
how to use  
how to do  
how to download  
how to lose  
how to make  
how to eliminate  
how to win  
how to master  
how to end  
how to establish  
how to expose  
why it's good to  
why it's bad to  
why you should  
why you should not  
when you should   
when you should not