**VIDEO CONTENT STARTER IDEAS**

Ideally you would create at least one video per topic. Using the following starter openings, what do you think would make a good video that would help your clients and/or connect with your target audience? These would be ideal to upload to YouTube and other social media, then embed onto a website (along with the text), and then send links to your email lists for clients and prospects, and finally, to put into the monthly newsletters.

I'm thinking that both sales video topics and actual tutorial topics would hit home with everyone. If you have a topic to finish the following starters, what would they be? These would also make great topics for written blog posts and articles.

I think once a lot of these topics are filled in, you could use them as content idea starters most anything you create content about.

Example, for "how to find" - a sales topic could be "How to Find the Best IT Support Company for Your Business Needs", and the tutorial topic could be "How to Find Your Computer Specs in Windows x"

10 tips for
5 tips for
20 tips for
best tips for
cheats for
tips for getting
tips for keeping
tips for buying
tips for saving
tips for making
tips for using
tips for improving
tips for your
tips for a
how to accept
how to establish
how to improve
how to pay
how to expand
how to act
how to activate
how to explain
how to add
how to remove
how to prepare
how to find
how to quit
how to ask
how to reactivate
how to read
how to be less
how to be more
how to reduce
how to beat
how to relieve
how to fix
how to break
how to repair
how to get
how to replace
how to research
how to catch
how to change
how to save
how to check
how to stop
how to clean
how to get out of
how to get rid of
how to tell if
how to go from
how to go into
how to tell if
how to treat
how to help a
how to control
how to tune up a
how to uncover
how to copy
how to create
how to increase
how to unlock
how to cut
how to upgrade
how to join
how to learn
how to discover
how to design
how to leave
how to locate
how to use
how to do
how to download
how to lose
how to make
how to eliminate
how to win
how to master
how to end
how to establish
how to expose
why it's good to
why it's bad to
why you should
why you should not
when you should
when you should not